

00 EC

REP HEADLINE# 6362360
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103

CREDIT RISK !!!
HARRIS REPORT FROM REP

OCT3/12 11.13
*** WPXI-TV ***

ADV # 016299 ADV. NAME POLI/T MURPHY/R/CON/PA REP.# OFF.# 18 SALESMAN #
AGY # 03844 AGY. NAME BRABENDER COX MIHALKE BUYER NAME LIZ BRABENDER
1218 GRANDVIEW AVENUE, 1ST FLOOR SALES PRSN WA- CHERYL BLAIR
PITTSBURGH, PA 15211

ORDER # 335461 CONTRACT # 6362360 CLASS: NATL. LOCAL REGIONAL

PRDCT MURPHY 10/01 EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT1/12 OCT7/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT3/12 11.13

REP: TO JEN
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$12,000
PLEASE CONFIRM, THANKS!

[Handwritten signature]

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
1			800A-900A	30	4	\$575.00	10/4	10/5	2		TH-F	2
PROGRAM : TODAY SHOW												
2			1200N-1230P	30	5	\$275.00	10/4	10/5	2		TH-F	2
PROGRAM : NEWS AT NOON												
3			430P-500P	30	5	\$375.00	10/4	10/5	2		TH-F	2
PROGRAM : JUDGE JUDY												
4			730P-800P	30	5	\$1,250.00	10/4	10/5	2		TH-F	2
PROGRAM : JEOPARDY wheel												
5			1100P-1130P	30	4	\$2,000.00	10/4	10/5	1		TH-F	1
PROGRAM : LOCAL NEWS												

[Handwritten initials: MI, md]
[Handwritten number: 1135p]

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6			1135P-1235A	30	5	\$500.00	10/4	10/5	1		TH-F	1
PROGRAM : TONIGHT SHOW												
7			730P-800P	30	5	\$425.00	10/6	10/6	1		SAT	1
PROGRAM : JEOPARDY NA - prompt - due to FB												
8			1000P-1100P	30	5	\$1,200.00	10/6	10/6	1		SAT	1
PROGRAM : LAW AND ORDER NA - prompt due to FB												
9			600P-630P	30	4	\$675.00	10/7	10/7	1		SUN	1
PROGRAM : SUN NEWS												
10			1130P-1200M	30	4	\$2,250.00	10/7	10/7	1		SUN	1
PROGRAM : LATE NEWS SUN												
OCT/12			12000.00									
CONTRACT TOTAL												12000.00
TOTAL SPOTS												14



MARKET TOTALS \$54,545
 WPXI 22% KDKA 41% WTAE 23% WPGH 11% CABL 1% WPCW 1% WPMY 1%
 SVC- NSI
 DEMOS- RA35+*